



10th Annual Mattel Party on the Pier

benefiting Mattel Children's Hospital UCLA

Sunday, October 18, 2009 ■ 11:00 a.m. – 3:00 p.m

RSVP by September 21, 2009

Name _____ (Circle one) Mr. Ms. Mrs. Dr. Other:

This is a joint gift. Spouse/Partner name _____

Company Name _____ Position/Title _____

Address (Home Business) _____

City, State Zip _____

Preferred Email (Home Business) _____

Phone _____

Tickets will be mailed in late September to the above address unless otherwise indicated.

Sponsorship Opportunities

REGATTA SPONSOR — \$100,000
(\$97,148 is a tax-deductible gift)

SEASHELL SPONSOR — \$5,000
(\$4,618 is a tax-deductible gift)

WINDJAMMER SPONSOR — \$50,000
(\$48,574 is a tax-deductible gift)

WAVE SPONSOR — \$2,500
(\$2,161 is a tax-deductible gift)

BEACH CRUISER SPONSOR — \$25,000
(\$23,905 is a tax-deductible gift)

LIFEGUARD SPONSOR — \$1,000
(\$817 is a tax-deductible gift)

STARFISH SPONSOR — \$10,000
(\$9,427 is a tax-deductible gift)

Please list my/our name(s) as _____

Please accept my/our donation as an anonymous gift

General Admission Tickets

___ **ADULT TICKETS** — \$100 each
(\$65 is a tax-deductible gift)

___ **CHILD (ages 2 – 12) TICKETS** — \$50 each
(\$15 is a tax-deductible gift)

Tribute Journal

(100% is a tax-deductible gift)

BACK COVER — \$10,000 (color)

HALF PAGE — \$1,500 (b/w)

INSIDE COVER — \$7,500 (color)

QUARTER PAGE — \$1,000 (b/w)

FULL PAGE — \$2,500 (b/w)

Artwork deadline September 21, 2009

I/We are unable to attend, but please accept this donation to **The UCLA Foundation**. \$ _____

Check: Please make check payable to **The UCLA Foundation**

Please charge \$ _____ to my credit card: VISA MasterCard American Express Discover

Name on Card (please print) _____

Card # _____ Exp. Date (mm/yy) _____

Please review UCLA's and The UCLA Foundation's Disclosure Statements for Prospective Donors at www.uclafoundation.org/disclosures or contact the development director listed on this form. **Fundraising Permit:** In compliance with the Charitable Solicitation Ordinance in the City of Los Angeles (L.A. Municipal Code Article 4, Section 44), The UCLA Foundation's permit is on file with the City of Los Angeles.

If you do not want to receive further fundraising communications from Mattel Children's Hospital UCLA, please contact: Erica Edwards, Associate Director of Development, Mattel Children's Hospital UCLA c/o UCLA Medical Sciences Development, 10945 Le Conte Avenue, Suite 3132, Los Angeles, CA, 90095-1784
edwards@support.ucla.edu ■ Phone: (310) 267-1836 ■ Fax: (310) 206-3942 ■ www.partyonthepier.ucla.edu